

## Create Your Own RSS Feed

1. Copy this link code to your web page html. You must place this html code between the following html tags <head> and </head>. It would look something like this.

```
<head>
<link rel="alternate" type="application/rss+xml" title="RSS" href="http://www.my-web-
site.com/my-web-site.xml">
</head>
```

You will need to change the URL address (shown in red). For example, if your website's URL is <http://www.your-web-site.com> and your rss xml is <your-web-site.xml>, then your html link would be like this.

```
<head>
<link rel="alternate" type="application/rss+xml" title="RSS" href="http://www.your-
web-site.com/your-web-site.xml">
</head>
```

2. Copy the following code to your web page html.

```
<div id="RSS"><p>[<a href="#RSSExplain"
onClick="javascript:window.open('http://www.my-web-
site.com/help/rss.html','help','resizable,status,scrollbars,width=600,height=500');retur
n false;"]><span style="font-weight:bold;font-size:110%;">?</span></a>] Subscribe
To<br>This Site</p><a href="http://www.my-web-site.com/my-web-site.xml"
target="new" onClick="alert('Sorry, please right-click on this button, and then copy
the shortcut (the URL of this link). Paste that URL into your RSS reader. If this
message is confusing, close this window and then please click on the question mark
next to &quot;Subscribe to This Site&quot;'); return false;"]></a><br><a href="http://fusion.google.com/add?feedurl=http://www.my-web-
site.com/my-web-site.xml"
target="new"></a><br><a
href="http://add.my.yahoo.com/rss?url=http://www.my-web-site.com /my-web-
site.xml" target="new"></a><br><a
href="http://my.msn.com/addtomymxn.armx?id=rss&ut=http://www.my-web-
site.com/my-web-site.xml" target="new"></a><br><a
href="http://www.newsgator.com/ngs/subscriber/subext.aspx?url=http://www.my-
web-site.com/my-web-site.xml"
target="new"></a><br><a
href="http://www.bloglines.com/sub/http://www.my-web-site.com/my-web-site.xml"
target="new"></a></div>
```

**A. Change the URL's to your URL's.**

**B. Copy and paste the following link code to your web page and place it between <head> and </head>.**

```
<link rel="stylesheet" type="text/css" href="css/rss.css">
```

**C. Create a css folder on your website. Ignore this if you already have a css folder.**

**D. Create "rss.css" file and paste the following code into it. When you have pasted this code into your "rss.css" file, place this file into your css folder.**

```
@charset "utf-8";
#RSS {
width: 125px;
font-size: 14px;
text-align: center;
margin-top: 12px;
margin-right: 5px;
margin-bottom: 12px;
margin-left: 5px;
padding-top: 8px;
padding-right: 0px;
padding-bottom: 8px;
padding-left: 0px;
background-color: #FFFFFF;
border: 1px solid #000000;
}
#RSS p {
margin: 0px;
padding-top: 2px;
padding-right: 2px;
```

```

padding-bottom: 4px;
padding-left: 2px;
border-top-style: 0;
border-right-style: 0;
border-bottom-style: 0;
border-left-style: 0;
}
#RSS img {
width: 91px;
border-top-width: 0px;
border-right-width: 0px;
border-bottom-width: 0px;
border-left-width: 0px;
padding-top: 1px;
padding-right: 0px;
padding-bottom: 1px;
padding-left: 0px;
}

```

### 3. Create a new folder on your website. Name it “help”.

#### A. Create a new web page and name it “rss.html”. Paste the following code into the new web page. Make sure you change URL’s to your URL’s.

```

<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"
"http://www.w3.org/TR/html4/loose.dtd">
<html>
<head>
<title>What Is RSS?</title>
<meta name="robots" content="noindex, follow">
<link rel="alternate" type="application/rss+xml" title="RSS" href="http://www.my-web-
site.com/my-web-site.xml">

<style type="text/css">

body {
font-family: Verdana, Arial, Helvetica, sans-serif;
font-size: 11px;
}

#wrapperRSS {
width: 85%;
background: #eee;
margin: 12px auto;

```

```
}
```

```
#explainRSS {  
border:4px solid #006;  
padding:0 12px;  
}
```

```
</style>  
</head>  
<body>
```

```
<div id="wrapperRSS">  
<div id="explainRSS">
```

```
<p style="text-align:center;font-size:90%;padding-bottom:8px;">  
<a href="#" onclick="window.close()">Close Window</a>  
</p>
```

```
<h2 style="text-align:center;">  
What Is RSS?  
</h2>
```

```
<p>  
Click on any orange RSS button to get the latest Web pages from www.my-web-site.com. You can use them anywhere else on the Web (they're everywhere nowadays) to get newsfeeds from CNN or BBC, or just about anything else, including news on upcoming movies and DVD releases, your favorite musician's tour updates, etc.
```

```
</p>
```

```
<p>
```

```
Once you get started, it's like having your favorite parts of the Web come to you. No need to go out and check for updates all the time. No need for bookmarks!
```

```
</p>
```

```
<p>
```

```
&quot;RSS&quot; means &quot;Really Simple Syndication.&quot; But that's just a fancy way of saying that you can keep up with all the updates to www.my-web-site.com without having to check the site every week to see &quot;what's new.&quot; New pages and updates to old ones are released through RSS.
```

```
</p>
```

```
<p>
```

```
<strong>How do you get started?</strong> Easy!
```

```
</p>
```

```
<p>
```

Download a **free** RSS Reader first (or skip to the bottom to learn about Web-based readers). This is special software that reads the RSS feeds...

</p>

<p>

**Windows -- RssReader**<br>

<a href="http://www.rssreader.com/" target="\_blank">http://www.rssreader.com/</a>

</p>

<p>

**Mac -- NetNewsWire**<br>

<a href="http://www.newsgator.com/Individuals/NetNewsWire/"

target="\_blank">http://www.newsgator.com/Individuals/NetNewsWire/</a>

</p>

<p>

Once you're set up, here's all you have to do...

</p>

<div style="float:right;margin-left:18px;">



</div>

<p>

**Right-click** (<em>control-click</em> for Mac users) on the orange RSS button on any page of this site, or any blog or news source that interests you. Select **Copy Shortcut** (&quot;Copy Link to Clipboard&quot; on a Mac), and **paste** that URL into your RSS Reader.

</p>

<p>

That's it! You'll be subscribed.

</p>

<hr style="width:50%;">

<p>

You can also use a Web-based RSS reader, like My Yahoo!, My MSN, or iGoogle/Google Reader. Look for any of these buttons on a page on this site.

</p>

<table width="100%" style="text-align:center;">

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</tr>
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</table>
```

```
<p>
```

Click on that button to add the RSS feed to that Web-based reader. If you don't yet have an account, you can set up one after clicking on the button.

```
</p>
```

```
<p style="text-align:center;font-size:90%;padding-top:8px;">
```

```
<a href="#" onclick="window.close()">Close Window</a>
```

```
</p>
```

```
</div>
```

```
</div>
```

```
</body>
```

```
</html>
```

## **B. Place rss.html page into the help folder.**

### **4. Create a new folder and name it "objects".**

You will need to copy all the rss feed images into this file. To do this, you will need to return to the rss feed images on the web page. Right click on the images and save picture as to your objects folder. Do not change the name of the images.

## 5. Create a new xml file.

Using the example above, you would name it “simply-making-money.xml”

## 6. Copy and paste the following html code into your new xml file.

```
<?xml version="1.0" encoding="utf-8"?>
<rss version="2.0">
  <channel>
    <title>My Web Site</title>
    <link>http://www.my-web-site.com/</link>
    <pubDate>Thur, 01 Jan 2009 08:00:00 GMT</pubDate>
    <description>My web site...</description>
    <item>
      <title>Making Money Online</title>
      <link>http://www.my-web-site.com/index.html</link>
      <pubDate>Thur, 01 Jan 2009 08:00:00 GMT</pubDate>
      <description>My web site...</description>
    </item>
  </channel>
</rss>
```

As you can see, the channel tag is your actual website. You need to change the URL's to your URL's. You need to change the descriptions also.

The item tag is your web pages. If you add web pages to your website, just add another item tag.

Follow these instructions and your rss feed should work.

Your rss feed should look like this on your page.

